Curriculum vitae

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| **Family name:** | Cebanu |
| **First names:** | Olga |
| **Date of birth:** | 25 October 1986 |
| **Nationality:** | Moldova |
| **Civil status:** | Single |

**Education:**

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| --- | --- |
| **Institution**  **(Date from - Date to)** | **Degree(s) or Diploma(s) obtained:** |
| **Academy of Public Administration**  **2014-2017** | Master Degree in Law, Anticorruption specialization |
| **Moldova State University**  **2008-2010** | Master Degree in Communication Sciences, Management of Media Institution specialization |
| **Moldova State University**  **2005-2008** | Bachelor of Journalism, Business Journalism specialization |

**Language skills: Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)**

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| --- | --- | --- | --- |
| **Language** | **Reading** | **Speaking** | **Writing** |
| Romanian (native) | 1 | 1 | 1 |
| English | 2 | 2 | 2 |
| Russian | 2 | 2 | 3 |

**Other skills:** Audacity, Edius, Photoshop, video production, photo journalism, events management, journalism.

**Key qualifications:**

• **Over 4 years of experience in developing and implementing Communication/PR Strategies, public relations and communications for the Government entities in Moldova** (including State Chancellery of the Republic of Moldova, Ministry of Justice of the Republic of Moldova).

• **Experienced in developing internal and external communication strategies and products for Moldovan government**.

• Management experience (online media administration).

• **Excellent knowledge of mass media sector in Moldova** based on over 4 years of experience working for top TV and Radio channels in Moldova, as a journalist and reporter.

• Excellent communication and networking skills.

**Specific experience in the region:**

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| **Country** | **Date from - Date to** |
| Moldova | 2007 – present |

**Professional experience:**

|  |  |  |  |  |
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| **Date from - Date to** | **Location** | **Company& reference person (name & contact details)** | **Position** | **Description** |
| March 2016 - onwards | Moldova | Legal 4 Business S.R.L.,  Oleg Efrim, Partner,  [oleg.efrim@gmail.com](mailto:oleg.efrim@gmail.com) | CEO | • **Business administration, reporting to shareholders;**  **• Team Management (including recruitment);**  • Customer research, interaction and partnership via online portal.  • Operational contribution (writing articles, news).  • **Promotional activities for business platform** (portal).  • **Developing and implementing Communication strategy for portal’s promotion**. |
| September 2016 – December 2016 | Moldova | Project: Support to the enforcement, probation and rehabilitation systems in Moldova,  Ioana Cornescu, Team Leader, [cornescu@justice-eutap4.md](mailto:cornescu@justice-eutap4.md) | Junior non-key expert on communication | * **Organisation of the awareness raising campaign** against alcohol consumption while driving; * Organization and preparation of a common probation-police-EU Delegation activity, to ensure the media and public visibility of the campaign (press kit, press invitations, media appearances coverage, press release, monitoring media coverages; * **Ensuring the participation of the media**, particularly TV stations, in information actions. |
| October 2015 - March 2016 | Moldova | PR Agency *Fabrica de imagine*  Anastasia Primov, Director – [anastasiaprimov@gmail.com](mailto:anastasiaprimov@gmail.com) | Communication adviser | • **Supporting Chief Executive officer in project planning, implementation and monitoring developing and maintaining partnerships and professional relations with mass media representatives;**  • Leading logistical/administrative activities; ensuring compliance with agreements, Terms of References, other relevant documents;  • **Coordinating the development of promotional materials (TV commercials, flyers, newspapers, websites, and social media)**;  •**Coordinating PR and communication campaigns with clients and partners**;  •**Developing and implementing Communication strategies**,  • Serving as a liaison between *Fabrica de imagine*, suppliers, partners and clients. |
| March 2015 - October 2015 | Moldova | The State Chancellery of the Republic of Moldova  Aurelia Peru, ex-spokeswoman – [peruaurelia@gmail.com](mailto:peruaurelia@gmail.com) | Chief of Staff, Communication and Press Relations Office | • **Planning and coordinating internal and external communication and press relations, to ensure visibility and maintain a positive image of the Prime Minister, the Cabinet, the State Chancellery**;  •Part of the team that developed the **Government Communication Strategy**;  • Monitoring the implementation of the Action Plan, approved by the Secretary General of the Government;  • Monitoring the work of press services of the central public administration and **organization of working meetings for effective communication with general public, the media**;  • **Maintaining media relations and communication** (interviews, talk-shows,  promotional materials). |
| December 2013 -  March 2015 | Moldova | Ministry of Justice of the Republic of Moldova,  Oleg Efrim, (former Minister) – [oleg.efrim@gmail.com](mailto:oleg.efrim@gmail.com) | Chief of Staff, Protocol, Communication and Media Relations Service | • **Maintained continuous external communication with the media**, to answering requests, providing and preparing the information requested by the press;  • Ensuring dissemination and **visibility of Ministry’s activities**;  • Organizing briefings, press conferences and other events, writing and distribution of press releases, coordinating messages. |
| September 2012 - December 2013,  December 2009 - December 2010 | Moldova | PRO TV Chişinău,  Artur Corghencea, Producer – [artur@protv.md](mailto:artur@protv.md) | Reporter | • TV news production. |
| December 2010 - August 2012 | Moldova | Studio TV Centru of Radio/TV network,  Vasile State, Director –  [Vasile\_state@yahoo.fr](mailto:Vasile_state@yahoo.fr) | Reporter/editor at StudioTV Centru of Radio/TV network | • TV news production and talk-shows moderator. |
| January 2008 - December 2009 | Moldova | MOLDPRES A.I.S. (the Official Monitor of the Republic of Moldova)  Simion Ropot, Editor in chief – [mo@moldpres.md](mailto:mo@moldpres.md) | Editor-Coordinator Periodical editions, reporter | • Tracking, editing and publishing the International Treaties the Republic of Moldova;  • News production. |
| February 2008 -March 2009 | Moldova | Online newspaper “Business Expert”,  Vlad Bercu, Director – [vladbercu@yahoo.com](mailto:vladbercu@yahoo.com) | Reporter | • News production;  • Writing analytical articles, interviews. |