**Curriculum vitae**

**Family name:** ANDRONIC

**First names:** LUDMILA

**Date of birth:** August7, 1970

**Nationality:** Republic of Moldova

**Civil status:** married, 1 child

**Contacts:** +373 69420004, ludmila.andronic@yahoo.com

**Education:**

|  |  |
| --- | --- |
| Institution  (Date from - Date to) | Degree(s) or Diploma(s) obtained: |
| From 2009 | Doctoral studies at USM, Chisinau |
| 1996 – 1998 | Politics and Philosophy Department, A. I. Cuza University, Iaşi |
| 1992 – 1994 | Master in communications, SNSPA, Bucharest, Romania |
| 1987 – 1992 | Diploma in Journalism, State University of Moldova |

1. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

|  |  |  |  |
| --- | --- | --- | --- |
| Language | Reading | Speaking | Writing |
| Romanian | native | native | native |
| Russian | 1 | 1 | 1 |
| English | 1 | 2 | 2 |
| French | 1 | 1 | 2 |

1. **Other skills:** Computer -Windows, Microsoft Office, Word, Power Point; Driving license B

**10. Professional** **experience:**

|  |  |  |  |
| --- | --- | --- | --- |
| Date from - Date to | Location | Company | Position |
| July2013 – till now | Chisinau | Efes Moldova | Corporate Affairs Director |
| June 2010 –June 2013 | Chisinau | Le Bridge Corporation Limited | PR Manager |
| 2006 - June 2010 | Chisinau | Business Class  Magazine | Editor-in-Chief |
| 1999 – 2006 | Chisinau | Orange | PR Manager Orange |
| 1998 | Chisinau | Project „Moldova to WTO access” | Editor-in-chief of the magazine “Economics and Reforms” |
| 1995 – 1996 | Chisinau | Ministry of Economy,  Agency for Foreign investment promotion | Chief of Department ad interim |
| 1994 – 1995 | Chisinau | Ministry of Economy and Trade | Press Officer |

**Experience as communication expert for international organizations:**

**2013** National Communication Consultant for Technical Assistance to Capacity Building for Sustainable Energy Management

**2012** National Consultant for developing the Regulation of the Moldova Eco-Energetica Awards

**2011** Main consultant for UNDP project Improved Capacities for Managing Development

**2011** Scenario development and event presentation for Annual Renewable Energy Awards in Moldova in 2011

**2011** National Experts for producing a „New Conduct Guide for Spokespeople, Public Relations Officers and Press Liaison Officers”

**2011** National Consultant for developing the Communication Strategy of Non-Discrimination League

**2008** Consultant for UNDP project “Enhancing Government of Moldova Communication” (2nd phase)

**2007** Consultant for communication strategy, WB project “Enhancing Government of Moldova Communication”

**2006** Consultant for Public and Press Relation, UNDP project for implementation of the communication strategy of the Ministry of Economy and Trade.

**2005** Consultant for Public and Press Relations, World Bank project for Competitiveness achievement in Moldova

**2004** Public and Press Relations Consultant, EU Project for small and medium enterprises development, implemented by Delloite.

**2003** Expert for Public Relations strategy, USAID project for Tourism Development in Moldova.

**Experience as trainer (year 2011- 2013):**

**March 2013**

**“How to promote the journalistic investigation. Useful tips for journalists”**

International training for journalists of investigation from Bulgaria, Romania and Moldova, Bucharest

**October 2012: “How to build an efficient internal and external communication”**

Two day training on communication for the ministry of Regional development and Building

**July 2012: “Industrial policy, foreign investments and the new economic paradigm”**

Two days training for 20 journalists witting on economical issue.

**May 2012: “Multimedia journalism”**

One week training for 24 journalists from Gagauzia and Tiraspol on multimedia journalism, capacity building and ethics of mass media.

**December 2011: “How to build an efficient communication between administration and mass-media”**

Final dissemination training for the **“**“New conduct guide for spokespersons, public relations managers and press officers” in Chisinau, Balti and Cahul

**May2011: “How to build an efficient communication with mass media”**

Training for staff of Ministry of labor, social protection and family.

**June2011: “How to increases the visibility of NGO”**

Training for 21 local NGO.

**September2011: “Ethic of news about children”**

Training for journalists of national and local press

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